



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 864808

Schedule Dates 10/31/12-11/06/12
Advertiser Mitt Romney for President (38225)
Agency American Rambler Productions (10671)
Product Political - US President (1174)
Brand 372/REP/US PRES (180890)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name KINCAID,STEPHANIE
Phone/Fax (857) 288-3500 /
CPE 372
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, ROMNEY FOR PRESIDENT

Date Entered 10/29/12
Last Modified 10/29/12
Entered By Melissa Welch
CO-OP No
Headline # 06399255
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,404.75
Net Total \$58,960.25
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Nov. 2012	56	\$69,365.00
Grand Total:	56	\$69,365.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:58A- 6:58A (ET)		1							1	\$1,440.00	\$1,440.00	Charlotte (WCNC) (WCNC)		10/29/12
2.0	Normal Line / SPOT	11/06/12-11/06/12	2	:30	5:58A- 6:58A (ET)			1						1	\$1,440.00	\$1,440.00	Charlotte (WCNC) (WCNC)		10/29/12
3.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	5:58A- 6:58A (ET)				1					1	\$720.00	\$720.00	Charlotte (WCNC) (WCNC)		10/29/12
4.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	5:58A- 6:58A (ET)					1				1	\$720.00	\$720.00	Charlotte (WCNC) (WCNC)		10/29/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	5:58A- 6:58A (ET)						1			1	\$720.00	\$720.00	Charlotte (WCNC) (WCNC)		10/29/12
6.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	6:58A- 9A (ET)				1					1	\$1,440.00	\$1,440.00	Charlotte (WCNC) (WCNC)		10/29/12
7.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	6:58A- 9A (ET)					1				1	\$1,440.00	\$1,440.00	Charlotte (WCNC) (WCNC)		10/29/12
8.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	6:58A- 9A (ET)						1			1	\$1,440.00	\$1,440.00	Charlotte (WCNC) (WCNC)		10/29/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6:58A- 9A (ET)		1							1	\$1,440.00	\$1,440.00	Charlotte (WCNC) (WCNC)		10/29/12
10.0	Normal Line / SPOT	11/06/12-11/06/12	2	:30	6:58A- 9A (ET)			1						1	\$1,440.00	\$1,440.00	Charlotte (WCNC) (WCNC)		10/29/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	9A- 10A (ET)		1							1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		10/29/12
12.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	9A- 10A (ET)			1						1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		10/29/12
13.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	9A- 10A (ET)				1					1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		10/29/12
14.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	9A- 10A (ET)					1				1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		10/29/12

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15.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	9A- 10A (ET)						1			1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		10/29/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4:59P- 5:29P (ET)		2							2	\$1,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)		10/29/12
17.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	4:59P- 5:29P (ET)				1					1	\$495.00	\$495.00	Charlotte (WCNC) (WCNC)		10/29/12
18.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	4:59P- 5:29P (ET)					1				1	\$495.00	\$495.00	Charlotte (WCNC) (WCNC)		10/29/12
19.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	4:59P- 5:29P (ET)						1			1	\$495.00	\$495.00	Charlotte (WCNC) (WCNC)		10/29/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:29P- 5:59P (ET)		2							2	\$1,200.00	\$2,400.00	Charlotte (WCNC) (WCNC)		10/29/12
21.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	5:29P- 5:59P (ET)				1					1	\$540.00	\$540.00	Charlotte (WCNC) (WCNC)		10/29/12
22.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	5:29P- 5:59P (ET)					1				1	\$540.00	\$540.00	Charlotte (WCNC) (WCNC)		10/29/12
23.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	5:29P- 5:59P (ET)						1			1	\$540.00	\$540.00	Charlotte (WCNC) (WCNC)		10/29/12
24.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	5:59P- 6:30P (ET)				1					1	\$855.00	\$855.00	Charlotte (WCNC) (WCNC)		10/29/12
25.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	5:59P- 6:30P (ET)					1				1	\$855.00	\$855.00	Charlotte (WCNC) (WCNC)		10/29/12
26.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	5:59P- 6:30P (ET)						1			1	\$855.00	\$855.00	Charlotte (WCNC) (WCNC)		10/29/12
27.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:59P- 6:30P (ET)		2							2	\$2,000.00	\$4,000.00	Charlotte (WCNC) (WCNC)		10/29/12
28.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6:59P- 7:30P (ET)		2							2	\$4,000.00	\$8,000.00	Charlotte (WCNC) (WCNC)		10/29/12

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29.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	6:59P- 7:30P (ET)				1					1	\$1,800.00	\$1,800.00	Charlotte (WCNC) (WCNC)		10/29/12
30.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	6:59P- 7:30P (ET)					1				1	\$1,800.00	\$1,800.00	Charlotte (WCNC) (WCNC)		10/29/12
31.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	6:59P- 7:30P (ET)						1			1	\$1,800.00	\$1,800.00	Charlotte (WCNC) (WCNC)		10/29/12
32.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7:30P- 7:58P (ET)		2							2	\$4,000.00	\$8,000.00	Charlotte (WCNC) (WCNC)		10/29/12
33.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	7:30P- 7:58P (ET)				1					1	\$1,800.00	\$1,800.00	Charlotte (WCNC) (WCNC)		10/29/12
34.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	7:30P- 7:58P (ET)					1				1	\$1,800.00	\$1,800.00	Charlotte (WCNC) (WCNC)		10/29/12
35.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	7:30P- 7:58P (ET)						1			1	\$1,800.00	\$1,800.00	Charlotte (WCNC) (WCNC)		10/29/12
36.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11P- 11:34P (ET)		2							2	\$2,070.00	\$4,140.00	Charlotte (WCNC) (WCNC)		10/29/12
37.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6A- 6:57A (ET)							2		2	\$285.00	\$570.00	Charlotte (WCNC) (WCNC)		10/29/12
38.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6P- 6:30P (ET)							1			\$700.00		Charlotte (WCNC) (WCNC)		10/29/12
39.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6:59P- 7:30P (ET)							2		2	\$750.00	\$1,500.00	Charlotte (WCNC) (WCNC)		10/29/12
40.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7:30P- 7:58P (ET)							2		2	\$750.00	\$1,500.00	Charlotte (WCNC) (WCNC)		10/29/12
41.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	11P- 11:34P (ET)							1		1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)		10/29/12
42.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	11:29P- 1:02A (ET)							1		1	\$900.00	\$900.00	Charlotte (WCNC) (WCNC)		10/29/12

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43.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7A- 8A (ET)								1	1	\$770.00	\$770.00	Charlotte (WCNC) (WCNC)		10/29/12
44.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8A- 9A (ET)								1	1	\$945.00	\$945.00	Charlotte (WCNC) (WCNC)		10/29/12
45.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9A- 9:58A (ET)								1	1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		10/29/12
46.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9:58A- 11A (ET)								1	1	\$1,000.00	\$1,000.00	Charlotte (WCNC) (WCNC)		10/29/12
47.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	6P- 6:30P (ET)								1	1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)		10/29/12
48.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11:30P- 12A (ET)								1	1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)		10/29/12

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